

# GENE KINNAMON

Production Art & Graphic Design

portfolio [www.gkinnamon.com](http://www.gkinnamon.com)

BFA in ILLUSTRATION  
ROCKY MT. COLLEGE OF ART&DESIGN

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## CAPABILITIES

I have years of experience in printing prepress, digital & print design as well as drawing, line art, and illustrations.

Digital Production

Image Optimization • Product Photography • Graphical Email • Interactive Forms  
Web Animations • CMS maintenance • CSS

Print Production

Preflight • Imposition • Color Separation • Trapping • Color Correction • Variable  
Data • Direct Mail • Mock-ups • Custom Framing

Photoshop  
Illustrator  
In Design  
Edge Animate  
Acrobat Pro  
WordPress  
MailChimp  
Open Office

## WORK EXPERIENCE

*freelance* **RSVPaint** 'Paint & Sip' Art and Entertainment Location  
10 months **Graphic Design and Painting Instruction**

Primary duties are graphic design, social media, and website maintenance. I also instructed and hosted painting sessions and created new art for classes.

*freelance* **Beach Menubook** Quarterly Publication  
3 months **Graphic Design, Freelance**

Beach Menubook is a publication of menus and restaurant information serving the Virginia Beach area. Providing professionally designed pages at affordable rates.

*6 years* **Kramer Printing** Commercial Printing and Creative Agency  
**Prepress & Digital Production**

Development of integrated marketing assets: producing files for print, web-ordering, variable data, and email campaigns. Additional duties include product photography, interactive forms and social media graphics.

*2 years* **E3 Local** Media Solutions - Marketing Service  
**Production Art, Prepress**

I worked primarily with client supplied art, versioning ads for various media and preparing files for print and distribution to vendors. Web-to-Print online ad versioning system which involved creating ad templates and linking with dynamic database applications.

*5 years* **Topperscot LLC** Specialized Printing - Collectibles and Ornaments  
**Prepress and Graphic Design**

Art department specialist for a printing company that specialized in spherical substrates, primarily Christmas ornaments. I was part of a design team responsible for marketing materials, flyers, product photography, color separation, color correcting, typesetting, prepress and line art illustrations. I also worked on web site maintenance, image optimization, custom icons and menus.

also Custom Framing • Hay Crew • Janitor • Store Clerk • Candy Factory

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